## The Annual Fund

318 11th Street Columbus, Georgia 31901 706-256-1301 http://school.stlukeum.com Questions: Call 706.256.1301

The Annual Fund runs from October 1 - December 31, 2017





## Dear Family, Friends, Board Members, and Staff,

I sat down to write this letter to you after spending the morning in our brand new *Innovation Station*. It was a joy to watch students experience science and the arts in an action oriented set of brand new classrooms. You have no doubt heard me share the vision for *Innovation Station* over the past year and now it is a reality. The *Innovation Station* is a dedicated space where our children can explore, make, and solve together. Upon further reflection, I am convinced that if every parent saw what I did this morning, there would be no question about participating in the Annual Fund. Without this solitary fundraiser, none of these classrooms or new programs would exist. The Annual Fund is making a dramatic and meaningful impact on the St. Luke student daily experience.

At St. Luke School, we operate on tuition, but we grow on giving. The Annual Fund is the key in keeping our tuition as low as possible and accessible to the widest number of families while also delivering an educational experience that is second to none. There are 585 reasons - our students - why we must have a strong Annual Fund and a strong culture of giving. Our 2017 Annual Fund goal of \$250,000 is essential to providing the full student experience to those 585 children.

**Every family, every year** is the key to our success. Each year we see the number of families participating in the Annual Fund grow. Thankfully, the average size of the gift has also grown each year. Just this year alone, gifts to the Annual Fund have provided:

- The Innovation Station: We added brand new spaces for Art, Music, Spanish, Drama, Broadcast, and a STEAM Lab.
- New 70-inch interactive Aquos Board technology in all Middle School classrooms: This technology replaces the aging SmartBoards.
- A new wrestling room and an important expansion to our athletic program for grades 2-8
- New classrooms for Kindergarten
- The new Junior Kindergarten program: This tremendously popular offering now means there are more than eighty 4-year-old Lions on the St. Luke campus.

These enhancements, outlined in our Strategic Plan, cannot be funded by tuition alone.

We are committed to continuously delivering an exceptional student experience and St. Luke School needs you. Our participation goal for this campaign is 100%. Your gift to the Annual Fund provides essential material support for the school's talented faculty. It allows us to continue to enhance the already extraordinary academics, arts, athletics, and other student programs. All contributions are appreciated and all gifts directly support the missions of the school in the year they are raised.

Join me, the school board, the faculty and staff team, and the many parents, grandparents, alumni, and other special friends in making your gift to The Annual Fund today. Your financial commitment and support of St. Luke School is an investment that will reap eternal rewards and help us continue exceptional traditions.

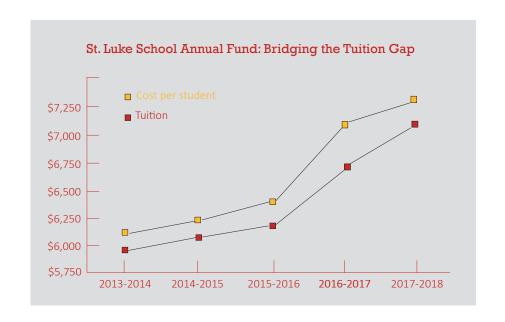
The pledge drive begins October 1, 2017 and ends December 31, 2017. Actual payment on all pledges may be extended until June 30, 2018. I look forward to hearing from you and thank you in advance for your investment in the future of our children.

Yours in Christ.

Bill Shelnutt Head of School Heart of Christ



- Over \$220,000 was raised for the Annual Fund between October 1 and December 31, 2016.
- 75% of SLS parents gave to the Annual Fund in 2016, and the result was the highest parent participation in school history.
- ☐ Gifts to the Annual Fund are used in the year they are given to support daily operations of the school, curriculum and enrichment opportunities, and needbased scholarships.
- The Annual Fund closes the gap between **revenue** and **expenses.** Please help us meet our goal of \$250,000 for the 2017 campaign.
- The Fund runs from October 1December 31, 2017.



## Mission

The mission of St. Luke School is to provide each student with an excellent academic education that is faith-based, by challenging and nurturing the mind, body and spirit, and by developing responsible servant leadership.



It's quick and easy to give!
Scan this QR code or go to
http://www.givetostlukeschool.com/
There is no processing fee
for contributions.

What greater treasure do we have than our children?